

# Samantha Hiew is a Social Entrepreneur, Keynote Speaker, Presenter & Neurodiversity Advocate.

Sam founded ADHD Girls in 2019 after her own ADHD diagnosis at 40, and identifying as an autistic, dyspraxic, and Tourette. She is passionate about reframing the medical labels given to neurodivergents, where we see each individual as more than their diagnosis, through intersectional lens of culture, class, race, and life stage as a parent.

Sam has given talks and spoken on panels for the **BBC, SAP, Deutsche Bank, Vattenfall, Arm, PodPoint, This Can Happen Global Conference**, and recently brought ADHDers and the world of work together at the first **ADHD Best Practice at Work conference**. She received multiple nominations of Stereotype Buster and Community Choice Awards at the 2022 Celebrating Neurodiversity Awards.



**ADHD  
GIRLS**

## Company Events & Employee Support Workshops



Sam often speaks at virtual and LIVE events, challenging the perception of normal and is celebrated for her words that inspire hope and serve as catalysts for change and understanding. She also runs workshops with actionable insights to create more neuroinclusive workplaces.

## Popular Talks

- Neurodiversity: Awareness, Celebration, & Designing Equitable Support
- Neurodiversity: Intersectionality & Designing Equitable Support
- Neurodiversity through the Family Life Cycle
- ADHD: Awareness & Designing Equitable Support
- ADHD Best Practice: Recruitment, Retention & Sense of Belonging, & Intersectionality
- Neurodiverse Family Support: School, Emotions, and Advocacy
- Neurodiversity and Supporting Students with ADHD at University

**Work with Us:** Contact Samantha at [samantha@adhdgirls.co.uk](mailto:samantha@adhdgirls.co.uk) for more information

## Format Options

- 45 minute talk + 15 minute Q&A
- 60 minute live Q&A Panel
- 60 to 120 minute workshops
- E-learning videos



## Testimonials

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I collaborated with Sam at an event to mark International Women's Day and I was highly impressed by her as were all the attendees. She is a consummate professional and a fantastic public speaker. Her knowledge and experience on ADHD and Neurodiversity is insightful and thought provoking. Her advocacy work empowering ADHD Girls & Women is an inspiration for many and she is a great role model for Neurodivergent women.

**Leena Haque**

NEURODIVERSITY PROGRAMME LEAD, BBC CAPE



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From the first moment of contact with Sam I was struck by her commitment, passion and professionalism. Sam wanted context, she wanted to talk to our members and find out what they wanted and needed other people to know about their experiences - and what needed to change and why. Sam really cares, and wanted to make the talk we asked her to give as relevant, impactful and powerful as possible. Which she did.

**Ed Dupree**

NEURODIVERSITY SUPPORT CO-LEAD, ARM

## Who we've worked with



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